

## CONFERENCE SCHEDULE

ICMM 2027

International Conference on  
Marketing and Management 2027

<https://econf.co/icmm2027>



Date: 18 –19 March, 2027

Venue: Bali, Indonesia

## ICMM 2027

*DAY – 1: 18 March 2027*

Description	Date
09:00 AM – 09:30 AM	Conference Registration / Technical Support
09:30 AM – 09:45 AM	Opening Ceremony & Welcome Note
09:45 AM – 10:10 AM	Keynote Speech
10:10 AM – 10:15 AM	Group Photograph*
10:15 AM – 10:30 AM	Tea Break
10:30 AM – 10:50 AM	Paper Presentation – Slot 1
10:50 AM – 11:10 AM	Paper Presentation – Slot 2
11:10 AM – 11:30 AM	Paper Presentation – Slot 3
11:30 AM – 11:50 AM	Paper Presentation – Slot 4
11:50 AM – 12:10 PM	Paper Presentation – Slot 5
12:10 AM – 12:30 PM	Paper Presentation – Slot 6
12:30 AM – 01:00 PM	Poster Display
01:00 PM – 02:00 PM	Lunch
02:00 PM – 02:20 PM	Paper Presentation – Slot 7
02:20 PM – 02:40 PM	Paper Presentation – Slot 8
02:40 PM – 03:00 PM	Paper Presentation – Slot 9
03:00 PM – 03:15 PM	Tea Break
03:15 PM – 03:35 PM	Paper Presentation – Slot 10
03:35 PM – 03:55 PM	Paper Presentation – Slot 11
03:55 PM – 04:15 PM	Paper Presentation – Slot 12
04:15 PM – 04:30 PM	Paper Presentation – Slot 13
04:30 PM – 05:00 PM	Day 1st Closing & Certificate Distribution

**ICMM 2027*****DAY – 2: 19 March 2027***

<b>Description</b>	<b>Date</b>
09:00 AM – 09:20 AM	Conference Registration/Technical Support
09:20 AM – 09:45 AM	Keynote Speech
09:45 AM – 10:00 AM	Tea Break
10:00 AM – 10:20 AM	Paper Presentation – Slot 1
10:20 AM – 10:40 AM	Paper Presentation – Slot 2
10:40 AM – 11:00 AM	Paper Presentation – Slot 3
11:00 AM – 11:20 AM	Paper Presentation – Slot 4
11:20 AM – 11:40 AM	Paper Presentation – Slot 5
11:40 AM – 12:00 PM	Paper Presentation – Slot 6
12:00 PM – 12:30 PM	Paper Presentation – Slot 7
12:30 PM – 01:00 PM	Day 2nd Closing & Certificate Distribution
01:00 PM – 08:00 PM	Optional City Tour (in-person attendees only)

**Important Instructions**

- Paper Presentation Date/Schedule will be emailed to Individual Authors.
- Keynote Speech may be generic sometimes in line with other parallel conferences.
- If the participant is not on time, the chairs have the right to skip their presentations.